



LAMBDA
THETA
ALPHA
foundation

ANNUAL REPORT 2019





TABLE OF CONTENTS

BOARD OF DIRECTORS_____	03
NEW TRADITION: 1.975 RUN_____	04
PILLAR SUMMARY_____	05
HUMANITARIAN RELIEF_____	05
SCHOLARSHIP_____	06
EDUCATIONAL PROGRAMMING_____	08
PARTNERSHIP SUMMARY_____	09
DONOR RECOGNITION_____	10
GIVING TUESDAY_____	11
FINANCIAL SUMMARY_____	12



LAMBDA
THETA
ALPHA
foundation

BOARD OF DIRECTORS



Denise Vidot

President

President@ltafoundation.org



Merlix Reynolds

Vice President of Finance

Finance@ltafoundation.org



Cynthia Alvarez

Director of Major Giving

Major.giving@ltafoundation.org



Nathalie Canadas

Vice President of Administration

Administration@ltafoundation.org



Stephanie Carrillo Higlesia

Director of Marketing

Marketing@ltafoundation.org



Amber Bolden

Director of Individual Giving

Individual.giving@ltafoundation.org

A LETTER FROM THE DIRECTORS

We ended the decade in deep gratitude of our supporters! 2019 was a year of refining the structure of our Board of Directors, nurturing existing partnerships, welcoming new members to our family of supporters, and beginning a new tradition.

Collectively, we advanced the community through our pillars of humanitarian relief, scholarship, and educational programming. Thanks to our supporters, we expanded our reach to the community as highlighted below:

- Hosted the inaugural 1.975 Run in Denver, Colorado to raise awareness of the Foundation;
- Raised \$1,000 in humanitarian relief in response to California Wildfires;
- Awarded \$1,000 scholarships 17 high school, undergraduate, graduate, and doctoral students across the United States, and;
- Sponsored the Keynote Speaker and a Risk Management Educational Workshop at Lambda Theta Alpha Latin Sorority, Inc.'s National Convention.

In 2020, we look forward to launching a Donor Recognition Program, Educational Programming Grants, and welcoming new partnerships. At the heart of our mission is our family of supporters. Our main goal in 2020 is to ensure that we are not only reaching nationwide communities, but that we are assisting our supporters in advancing their local communities.

Sincerely,

The Board of Directors

The Lambda Theta Alpha Foundation, Inc.

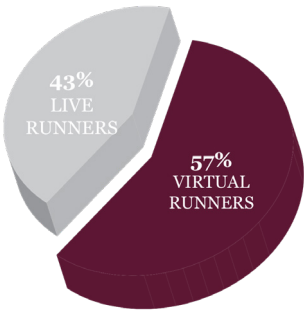


FIRST ANNUAL

1.975 RUN

NEW TRADITION: 1.975 RUN

In 2019, the Lambda Theta Alpha Foundation established an annual run as a key fundraiser to support the various Foundation pillars. The 1.975 Run invited supporters to walk or run 1.975 miles together to show their support towards advancing our community.



On June 30, 2019, for our inaugural 1.975 Run, 95 runners participated. 54 participants joined us virtually across the nation and 41 joined us live in Denver, CO. Proceeds generated from the run were used to support the Foundation’s scholarship program.



WHERE OUR RUNNERS RAN:

41	14	9	6
COLORADO	MARYLAND	CALIFORNIA	FLORIDA
6	5	4	4
NEW JERSEY	TEXAS	VIRGINIA	MICHIGAN
2	2	2	
GEORGIA	NORTH CAROLINA	ILLINOIS	

A black and white photograph showing the silhouettes of several firefighters in the foreground, facing a massive fire. Thick smoke and flames rise into the sky, creating a dramatic and intense scene. The firefighters are wearing helmets and gear, and their forms are dark against the bright light of the fire.

PILLAR SUMMARY

HUMANITARIAN RELIEF

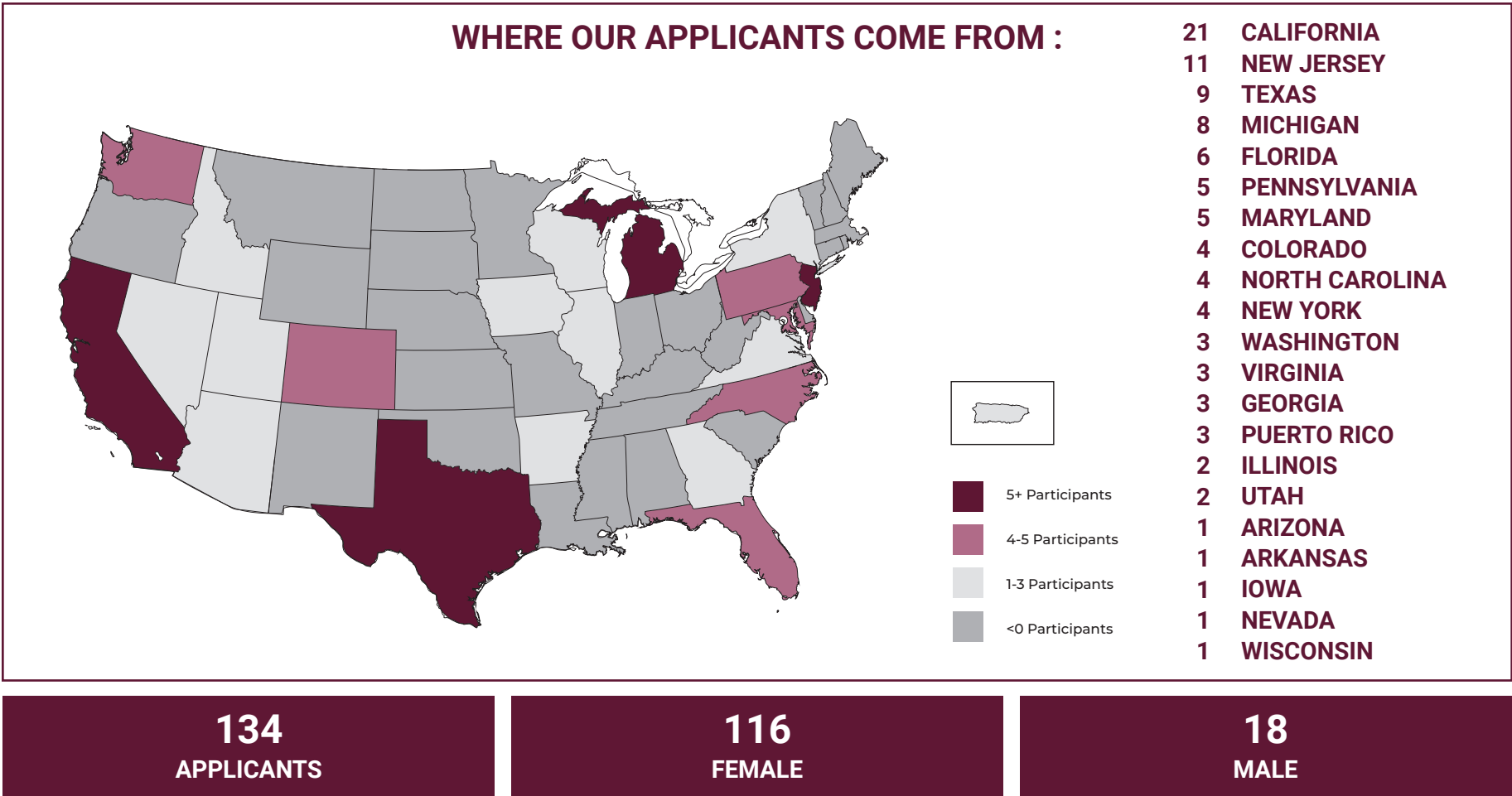
One of the three pillars of the Foundation is Humanitarian Relief. The Foundation provides information to help prepare for known natural disasters, such as hurricanes or wildfires, as well as information on how to get support after natural disasters that happened before people are able to prepare for them, such as wildfire or earthquakes. The Foundation also provides financial support to those needing humanitarian relief after being impacted by a natural disaster.

For more information go to: itafoundation.org/humanitarian-relief

PILLAR SUMMARY

SCHOLARSHIP


















The Foundation hosts a scholarship that is open to students that are pursuing a Bachelors, Masters, or Doctoral. The Foundation is extremely proud to provide financial support to students as they continue their education for the ultimate advancement of the community.



PILLAR SUMMARY

SCHOLARSHIP

2019 - SCHOLARSHIP RECIPIENTS

HIGH SCHOOL	 Jimmy Day University of Arizona Undecided	 Celia Morones University of Michigan International Studies	 Cam'Ryn Robinson Central Michigan University Communications	 Nancy Porcayo-Perez UCLA Undecided	
UNDERGRAD	 Melissa Pacas-Diaz Townson University Family and Human Services	 Angie Monreal UCLA Sociology	 Kiristen Hubbard Wayne State University Psychology	 Oriana Lopez Nova Southeastern University International Studies	 Ashly Estevez-Perez Rutgers University Urban Studies
GRADUATE	 Jailene Gambaro Georgia State University MBA Global Hospitality Mgt.	 Carol Seanez University of Arizona MPH Epidemiology	 Dennise Uribe Central Michigan University MSW Social Work	 Alexandra Salinas Universidad Autonoma de Guadalajara MSW Social Work	
DOCTORAL	 Robert Westerman University of Arizona Psychiatry DNP	 Dulce Segura St. Mary's University Immigration and Child Welfare	 Natalie Munoz Howard University PhD Social Work	 Grecia Quiroga University of Michigan MD/MPH School of Medicine	

PILLAR SUMMARY

EDUCATIONAL PROGRAMMING

In 2019, the Foundation sponsored two educational programs during which two community leaders shared empowering and scientific programming to over 500 female attendees at the 2019 Lambda Theta Alpha Latin Sorority, Inc. National Convention.



EVELYN MEJIL
KEYNOTE SPEAKER

POWER WOMAN 360

Evelyn Mejil's session was designed and delivered in a manner to encourage attendees to embark on a journey within to discover the power of the authentic self. The discussion began by exploring the intricacies of the layer that restrain our power. The audience was then educated on ways to harness difficult experiences to unleash growth, leadership, innovation and success. The session was closed with a discussion on five key principles that strengthen the journey of every Power Women.



DENISE VIDOT
RISK MANAGEMENT SPONSOR

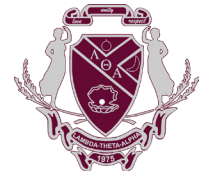
EDUCATION ON POTENTIAL HAZARDS OF IMPROPER CANNABIS USE

Dr. Denise C. Vidot, a Cannabis Epidemiologist and Assistant Professor at the University of Miami, educated attendees on the hazards of improper cannabis use. Dr. Vidot also gave attendees tips and resources to employ if ever in a situation involving an adverse cannabis reaction.

LAMBDA THETA ALPHA

PARTNERSHIP SUMMARY

For the fourth year, the Foundation and Lambda Theta Alpha Latin Sorority, Inc. worked together to continue to strengthen our partnership. It was with the support of their members, at various levels of the organization, that the LTA Foundation was able to carry out our mission. During 2019, Lambda Theta Alpha and its members donated over \$26,000 in monetary donations.



\$26,000

ANNUAL DONATIONS

49%

INCREASE IN DONATION

Some of our largest Lambda Theta Alpha chapter donors were as follows:



ALPHA EPSILON RAISED \$1,024



ALPHA THETA RAISED \$600



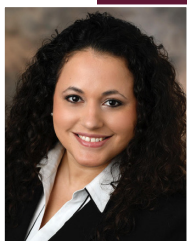
ZETA CHI RAISED \$400

DONOR RECOGNITION

It is with the support of our amazing donors that we are able to accomplish all that is described in this report. The Foundation offers donors the opportunity to make a one-time or recurring donation. Whether small or large, one time or recurring all donations are fundamental to our mission. We are grateful for the unwavering support.

In gratitude, the Foundation carefully designed an inaugural Donor Recognition Program which we will use to recognize our donors for their support. The program will launch in 2020 and brings new perks and new ways to share your support of the Foundation with others.

The Foundation has various avenues available to our donors to financially support our mission. We encourage you to pick one that best fits you! Every action is an action towards advancing our community.



"The reason I choose to donate to the LTA Foundation is fairly simple - it is to impact the lives of the dreamers and doers who want to achieve great things for their families and their future. I've always been inspired by giving. Not because of self gratification or personal gain but because you can truly change someone's life by giving and pouring into them. That is my why. Luke 6:38 "

- Nicole Valles



"The Lambda Theta Alpha Foundation marks a tremendous opportunity to cater to the diverse needs of our communities. As a champion for education, I am proud to know my monthly contributions will empower future leaders who may not otherwise have the financial resources to pursue an academic degree.

I also recognize the importance of reserving funds to alleviate the hardship families unexpectedly face as natural disasters are increasingly devastating. The sustainability of the foundation depends on financial commitment from sisters. While there are numerous organizations I can donate to each month, I feel compelled to do my part and ensure that our sorority is equipped to assist those in need through the Lambda Theta Alpha Foundation."

- Liz Lizama

OUR RECURRING DONORS

Zyanya Torres (2018)

Cynthia Alvarez (2018)

Liz Lizama (2018)

Milena Orozco (2018)

Nicole Valles (2018)

Natalie Canadas (2019)

Rossy Francisco (2019)

Tiffany Vega-Gibson (2019)

Elda Rodriguez (2019)

Yazmin Vargas (2019)

LeAndrea Vernon (2019)

Iris L. Rodriguez (2019)

GIVING TUESDAY

Giving Tuesday is a one-day annual global movement to transform their communities and the world. Giving Tuesday was hosted on December 3, 2019. The Foundation and Lambda Theta Alpha joined efforts to raise funds and increase the awareness of service provided in our community, resulting in **344 hours of service** and over **\$1,400 raised** to support those impacted by the California wildfires.

TOP REPORTING FUNDRAISERS

\$250 - DR. THOMASA GONZALEZ

\$100 - AMBER BOLDEN

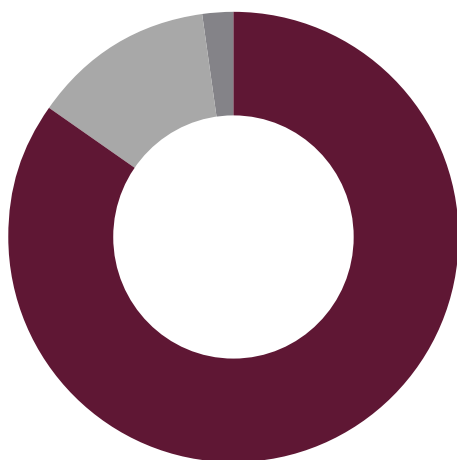
\$100 - DR. MELLIE TORRES

\$100 - MARINA SERNA



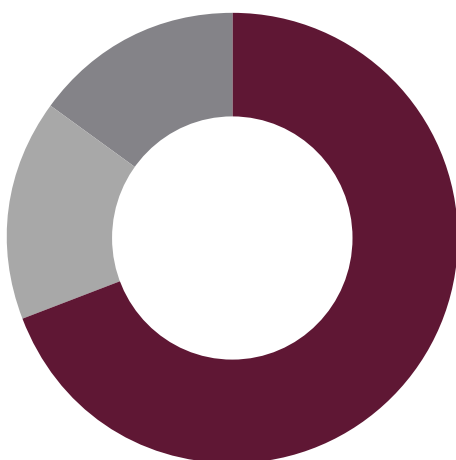
FINANCIAL SUMMARY

INCOME



TOTAL INCOME		\$29,181
● DONATIONS	\$24,650	84%
● EVENT INCOME	\$3,925	13%
● MERCHANDISE SALES	\$606	2%

EXPENSES

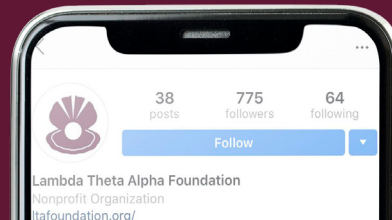


TOTAL EXPENSES		\$23,001
● FUNDS DONATED	\$16,000	70%
● EVENT EXPENSES	\$3,618	16%
● OPERATING EXPENSES	\$3,383	15%

HOW YOU CAN SUPPORT THE FOUNDATION



Follow us online
@ltafoundation



Ask your company if they do *donation matching* or *non-profit gifting*

Identify the Foundation
as your *charity of choice* on



Become a recurring *monthly donor*

Host an event in honor
of the Foundation

Volunteer your time by *sharing your skill/talent* with the Foundation

Purchase a shield shirt at
store.ltafoundation.org



Now available in
burgundy or grey!

The Lambda Theta Alpha Foundation's Board of Directors govern the work of the Foundation. The Board shapes the Foundation's direction and ensures that the resources and efforts in place match the Foundation's mission to advance the community through scholarship, educational programing, and humanitarian relief.

Info@ltafoundation.org
ltafoundation.org



©2020 All rights reserved
Lambda Theta Alpha Foundation, Inc.

