www.ltafoundation.org



The Lambda Theta Alpha Foundation's Board of Directors govern the work of the Foundation. The Board shapes the Foundation's direction and ensures that the resources and efforts in place match the Foundation's mission to advance the community through scholarship, educational programing, and humanitarian relief.



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# ANNUAL REPORT | 2022

# President's Letter

**Greetings Donor and Foundation Supporters!** 

It is with my most sincere gratitude that I want to start this message by thanking you for your continued support and interest in the Lambda Theta Alpha Foundation. As we complete our 7th year of work in support of our mission, I want to take a moment to reflect on our journey. This organization was started with an underlying goal to develop a way to give and connect with OUR community directly without going through large organizations with significant overhead. As a Founder of this organization, it warms my heart that we have been able to have a progressive impact on our community from supporting those impacted by natural disasters, worldwide pandemics and/or financial challenges that could have affected their ability to continue to pursue their educational dreams.

Over the next year, we plan to revisit and strengthen our mission and vision. We further plan to develop and publish an organizational strategic plan that will carry us through our next two to five years. I invite you to continue to follow and support our journey and growth, respectively. We have exciting plans for the future that are only possible through your support.

With Gratitude, Merlix Reynolds



# **OUR MISSION**

#### **Advancing Our Community**



The mission of the Lambda Theta Alpha Foundation is to advance and promote the enrichment of our communities through a pillared approach, specifically Educational Programming, Scholarship, and Humanitarian Relief. We have designated these areas of priority based on our collective beliefs regarding the gaps that exist in service to the broader communities we serve. We believe education is necessary to support the community, and we support this through funding programming dedicated to the development of our community. Additionally, our Scholarship Pillar helps to ensure that individuals can pursue their higher education goals. Humanitarian relief continues to be a need across the country. Humanitarian disasters disproportionately impact vulnerable populations, we are primed and ready to support the safety of our communities during these times.



# **Educational Programing**

Educational programming continues to be an area of focus for the Foundation. We understand that one of the best ways to support our community is through education. This year we opened up direct action grants for educators around the country to fund their classroom needs. Many members of our donor community are dedicated teachers to youth of all ages. We are honored to support educators across the country and continue to see their work as vital to the advancement of the community.



# **Humanitarian Relief**

Humanitarian relief is a core pillar of the Foundation's mission. This year, the Foundation focused on addressing the needs of the communities affected by natural disasters, specifically those impacted by Hurricane Ian. During late September 2022, Hurricane Ian, a Category 4 storm with maximum sustained winds of 150 mph, significantly impacted areas of Florida, leaving habitants of the areas surrounding Tampa and Orlando without power and, for some, severe structural damage to their homes, vehicles, and businesses. Although the Lambda Theta Alpha Foundation was unable to be directly on the ground helping those impacted, we partnered with RaceTrac, Inc. to provide assistance and gifts to local children in the area. With this partnership, the Foundation provided over 200 books which were distributed to children in the affected areas close to the holiday season.









# Scholarship

Annually, the Foundation provides academic scholarships to student leaders focused on advancing and supporting their communities. The scholarship is open to students that are pursuing Bachelor's, Master's, or Doctoral degrees. The Foundation is grateful to support the academic pursuits of future leaders as they continue their education for the ultimate advancement of the communities. This year we have awarded 17 scholarships to students pursuing a range of academic areas ranging from medicine to social work. We are proud of their accomplishments thus far, and look forward to their continued success as leaders in their communities. Historically, the Foundation's Scholarship program has been ongoing since 2017, and we have awarded 84 scholarships in total.

According to the Education Data Initiative, the average cost of college in the United States is \$35,551 per student per year, including books, supplies, and daily living expenses. The aforementioned cost of college has more than doubled in the 21st century, with an annual growth rate of 7.1%. The Educational Data Initiative also cites that 96% of borrowers with outstanding debt related to their own education owe a balance on a student loan; 88% of borrowers owe for a child or grandchild's education.

It is our mission to help chip away at the student loan debt crisis by supporting scholars through our Foundation's scholarship pillar.

# Monica Rojas

High School Senior Recipient

I am so honored and thankful to receive the 2022 Lambda Theta Alpha Foundation Scholarship! With the use of this scholarship, I will be able to attend Texas Christian University this upcoming fall. I am sure that I will come across many great opportunities at TCU, but it would not be possible without the help of the LTA Foundation. My main goal in the future is to become an immigration lawyer and make a change in the immigrant community. Receiving this scholarship serves as an immense support and foundation for my education and aspirations.



### **Madeleine Dacumos**

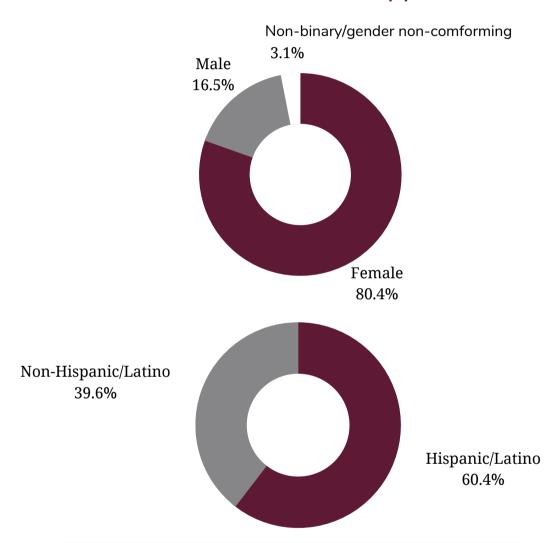
Undergraduate Recipient



I am so grateful to receive the Lambda Theta Alpha Foundation 2022 scholarship. The accomplishment and honor of winning this award allows me to successfully construct a foundation that gets me closer to achieving my education and career goals. This scholarship award will push me further toward obtaining a Bachelor of Architecture degree and to continue advancing the community. In pursuing my degree, I plan to continue working with non-profit organizations to achieve their goals, as well as explore the ways I can use architecture to effect positive change in people's lives.

## **APLICANTS STATISTICS**

#### Total 113 eligible submissions Below are stats of the applicants



22%
reported Black/
African American

**2%** reported Native American

45% reported White

7% reported Multiracial

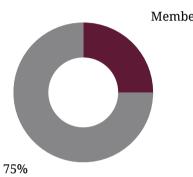
## **RECIPIENTS STATISTICS**

#### **Areas of Study**

- Political Science
- International Affairs
- Exercise Science
- Architecture
- Gender and Health Studies
- Biology
- Social Work
- American Culture
- Anthropology

#### **Educational Category**

- 2 High School
- 8 Undergraduate
- 5 Graduate / Masters
- 2 Doctoral



Members of Lambda Theta Alpha 25%

## **RECIPIENTS STATISTICS**

#### **Location of Recipients**

- Texas
- Georgia
- North Carolina
- Arizona 2
- Illinois 2
- New York
- California 4
- Ohio
- Arizona
- Michigan
- Florida
- Lagos, Nigeria



# **High School Winners**







**MATTHEW RYAN** 

## **Graduate Winners**







TAYLOR BATTLE



ORE-OFE OLUWAJOBI







EVA PEÑA

# Undergraduate Winners







JA'NIIYAH WILLIAMS



MADELEINE DACUMOS



JOSELYN QUINTANA



**IVETTE CASAS** 



ADRIANNA FARMER



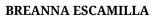
RACHEAL RODRIGUEZ



AMBER ARAGON

# **Doctoral Winners**







VANESSA CASTELLANOS





# MARQUEE ANNUAL EVENT

# 1.975 RUN

After hosting virtual runs in 2020 and 2021 due to safety precautions surrounding the COVID-19 pandemic, we were excited to be back in person in 2022. Our 2022 Annual 1.975 Run was our first opportunity after two years to connect as a group in Austin, Texas and run for a common cause. The theme for our fourth annual run was "Avenue for Advancement." Through our three pillars of educational programming, scholarship, and humanitarian relief, we create avenues to



promote the enrichment of our communities. Thanks to our runners and donors we can continue creating opportunities for advancement. We had 58 runners register across the nation, and 35 donors. The 2022 1.975 Run: Avenue for Advancement raised \$7,930. All funds raised were used to further the work of the LTA Foundation. We thank all our registrants and donors for supporting the 2022 1.975 Run.





# **PARTNERSHIP**

Throughout 2022, the Foundation continued to strengthen our partnership with Lambda Theta Alpha Latin Sorority, Inc. ("Sorority" or "Partner") and had another successful year with their support! Members of the Sorority donated throughout 2022, and we are grateful for their dedication to the Foundation and our initiatives.

The Sorority and its members donated over \$25,000 in 2022, including donations made through various campaigns hosted by either the Foundation or the Sorority, as well as initiatives created directly by the members of the Sorority! We cannot express enough gratitude for the decision of the Sorority and its members to choose us as the organization they support year after year. We will continue to strive for a better tomorrow with their help and dedication.

During the Sorority's Annual National Convention, the Sorority made space for the Foundation to discuss our efforts as an organization and present the winners of our annual scholarship, including members of the Sorority. This year, 6 of the 17 recipients were members of Lambda Theta Alpha Latin Sorority, Inc. During Convention, the Sorority also dedicated time away from their scheduled programming to allow their members to participate in our Annual 1.975 Virtual Run/Walk!

# QUOTE FROM PARTNER PRESIDENT

"Lambda Theta Alpha is proud to support the Lambda Theta Alpha Foundation and its efforts around educational programming, scholarship, and humanitarian relief. It is an honor to serve and elevate our community through the LTA Foundation, and the work they do is priceless. While our partnership is still flourishing, the impact made this past year is deep and long-term both for our sisters, members, and local communities. We are thankful for the opportunity to collaborate and look forward to the continued strides we will make together."

Cristina Naranjo-Salazar 2022-2024 Lambda Theta Alpha National President



# PARTNER DONATION RECOGNITION

#### **TOP DONORS**

As a non-profit organization, partnerships and individual or group donors provide the means by which we can execute our mission of uplifting communities for those who need it most. Below is recognition of the individuals and groups within the Lambda Theta Alpha Latin Sorority, Inc. organization who have taken on our missions as their own!

#### **HIGHEST GROUP DONORS**

Alpha Mu Alumnae Chapter \$539



Maryland Area One - \$500



# HIGHEST INDIVIDUAL DONORS (NON-LTA FOUNDATION BOARD AFFILIATES)



Maria Elena Ornelas - \$875



Serena Valle - \$870



Iris L. Rodriguez - \$700

#### FINANCIAL SUMMARY

Total Donations Event Income Product Sales Total Income	\$45,100 \$ 8,200 \$ 2,200 <b>\$55,500</b>
Donated Funds Event Expenses Operating Expenses Total Expenses	\$16,800 \$ 3,500 \$ 8,700 <b>\$29,000</b>
Net Income	\$26,500

# MESSAGE TO OUR DONORS FROM THE FOUNDATION BOARD

Our mission is rooted in community support and empowerment as we utilize our resources to uplift those seeking higher education, care for those affected by humanitarian disasters, and extend support to those who go out and do good in their communities. We would like to recognize all Tier 2 (donors who donate \$200+ in a year) and above individual and group donors. We are so grateful for our supporters, friends, families, and communities who continued to support our mission throughout 2022.

# DONOR RECOGNITION

#### Tier 2 Donors

- Brittany Rich
- Daniela Vega
- Dr. Cecilia Elizabeth Suarez
- Dr. Jessica Yasmine Islam
- Jeanine-Marie Anty
- Jenna Ortiz
- Krystal Mendez
- Marleen Jones-Pool
- Melanie Valentin
- Michelle Bell
- Michelle Grossman
- Milena C Orozco
- Naja Muhammad
- Natalia Fernandez
- Nathalie Canadas
- Rosa Diaz
- Rosie Flowers
- Rossy Maria Francisco
- Stephanie Carrillo Higlesia
- Tiffany Vega

#### **Tier 3 Donors**

- Ana Laura Castro
- Iris L Rodriguez
- Lambda Theta Alpha Alpha Mu Alumni Chapter
- Lambda Theta Alpha Maryland Area One
- Maria Elena Ornelas
- Merlix Reynolds
- Ofelia Oviedo
- Serena Valle MA

#### Tier 4 Donors

• Lambda Theta Alpha – National Office



# LEADERSHIP



MERLIX REYNOLDS
PRESIDENT



JENNA ORTIZ
VICE PRESIDENT OF
ADMINISTRATION



DAMARIS GARCIA VICE PRESIDENT OF COMMUNICATIONS



AMBER BOLDEN VICE PRESIDENT OF DEVELOPMENT



BRITTANY RICH VICE PRESIDENT OF FINANCE



JESSICA ISLAM VICE PRESIDENT OF OPERATIONS



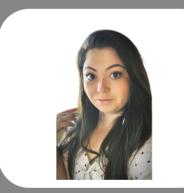
ARTHUR BROWN
DIRECTOR OF BRANDING
AND DESIGN



YASMIN BARRIOS\*
DIRECTOR OF EDUCATIONAL
PROGRAMING



ABBY BONILLA\*
DIRECTOR OF
MARKETING



ANA LUCIA SALAS\*
DIRECTOR OF
SCHOLARSHIP



NURY CASTRO\*
DIRECTOR OF
SCHOLARSHIP

# **Executive Board**

# **Foundation Directors**



# LAMBDA THETA ALPHA foundation

# Contact us

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