



ANNUAL REPORT

2020

TABLE OF CONTENTS

02	Letter from the President Denise C. Vidot, PhD
03	Who We Are: Brief History, Our Mission and Vision
04	Taking Action: Our Pillared Approach in 2020
10	Taking Action in the wake of adversity: Our support of Black Lives Matter
11	Taking Action: Our 1.975 Run
12	Our Partnerships
13	Financial Summary
14	Donor Recognition
16	Giving Tuesday
17	Donor Support Opportunities and Actions
18	Our Leadership

LETTER FROM THE PRESIDENT

Dear Lambda Theta Alpha Foundation Family,

"Unprecedented" seems to be the most used global description of the year 2020. Heartache, death, social injustice, and a recurring sense of uncertainty seemed to dominate the majority of the year. Despite the uncertainty due to the "rapidly evolving" status of the coronavirus pandemic and consistent reminders of disparities in our communities, I am honored to have witnessed our supporters align to take immediate action! In fact, our supporters embodied one of my favorite quotes:

"If uncertainty is unacceptable to you, it turns into fear. If it is perfectly acceptable, it turns into increased aliveness, alertness, and creativity."
- Eckart Tolle

Five years ago, the Lambda Theta Alpha Foundation (Foundation) was established to advance our communities through scholarship, education, and humanitarian relief. Little did we know how vital our mission would be in 2020. We are proud to celebrate five years as an organization, particularly this year with our active response to the coronavirus (COVID-19) pandemic through each of our pillars. As we take a moment to review the Foundation's key events, accomplishments, and impact, I would like to personally highlight the relentless passion we saw elevate from the deepest part of our supporters' heart toward advancing the community.

Thank you for helping us be a beacon of light for those in their darkest moments. While most describe 2020 as "unprecedented", we are grateful to have the opportunity to describe 2020 as a year of taking consistent action hand-in-hand with hundreds of our supporters!

Take care and stay safe,

Denise C. Vidot, PhD

Denise C. Vidot, PhD
President, LTA Foundation, 2019 - 2021



ESTABLISHED IN 2015...

The Lambda Theta Alpha Foundation, Inc. (The Foundation) was founded in 2015, based on opportunities and needs identified by the National Board and Founding Mothers of Lambda Theta Alpha Latin Sorority, Inc. They identified the need to create a foundation, where members and the community could contribute and benefit from its support.

OUR MISSION AND VISION

The Foundation's mission is to advance the community.

We envision a community committed to education attainment for all. A world where everyone can acquire assistance, protection and rehabilitation from the effects of unprecedented natural disasters.

Our efforts promote enrichment of our communities through a four pillar approach:

EDUCATIONAL PROGRAMMING
SCHOLARSHIP
HUMANITARIAN RELIEF

OUR PILLARED APPROACH TO

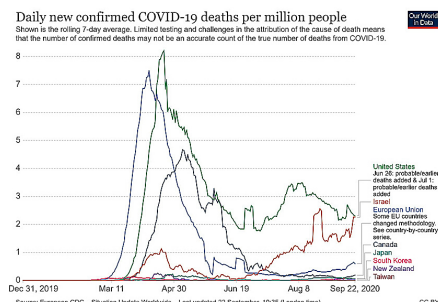
TAKING ACTION

IN 2020

HUMANITARIAN RELIEF

Historically, the Foundation's humanitarian relief efforts have focused on providing financial support to those in need of assistance as a result of being directly impacted by a natural disaster such as wildfires, hurricanes, tropical storms, and earthquakes.

With the resounding impact of COVID-19 pandemic in the U.S. and on people of color, in March 2020, the Foundation opted to expand its coverage of humanitarian crises to include supporting communities impacted by this worldwide pandemic.



The Foundation had a unique opportunity to lead COVID-19 education to our community. These efforts were led by our COVID-19 Task Force of trained doctors and profession, who facilitated several learning sessions and spoke on multiple panels. The team provided educational resources and direction to LTA National Board of Directors, LTA sorority membership and the Foundation's community of supporters based on reputable evidence from public health organizations such as the World Health Organization (WHO) and the Centers for Disease Control and Prevention (CDC). The COVID-19 Task Force is comprised of:

DENISE C. VIDOT, PHD

JESSICA Y. ISLAM, PHD, MPH

KYSTAL CHAN, MD

MARLENE CAMACHO-RIVERA, SCD, MPH

AVALON VALENCIA, LSWAIC

KAREN CASTRO

LTA FOUNDATION PRESIDENT AND ASSISTANT PROFESSOR OF EPIDEMIOLOGY, UNIVERSITY OF MIAMI

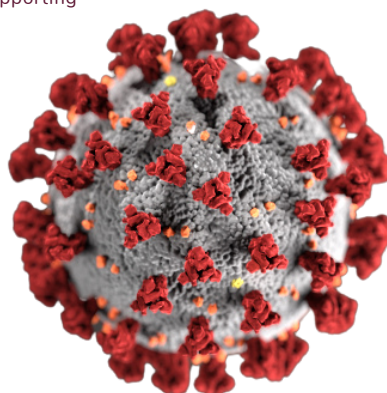
LTA FOUNDATION VICE PRESIDENT OF OPERATIONS AND ASSISTANT PROFESSOR, MOFFITT CANCER CENTER / UNIVERSITY OF SOUTH FLORIDA

ASSISTANT PROFESSOR, UNIVERSITY OF NEW MEXICO

ASSISTANT PROFESSOR, SUNY DOWNSTATE HEALTH SCIENCES UNIVERSITY

CLINICAL SOCIAL WORKER / THERAPIST

MENTAL HEALTH CLINICIAN / SOCIAL WORKER



OUR PILLARED APPROACH TO

TAKING ACTION

HUMANITARIAN RELIEF

COVID-19 RELIEF STIPENDS

In addition to educational programming, the Foundation expanded the scope of our humanitarian relief stipends to support those that needed financial support due to loss of employment and / or other financial hardships.



OUR FIRST GRANT

The Foundation was able to secure its first grant, issued in 2020. This grant, awarded by Amazon in the amount of \$5,000, was to be used to support those impacted by COVID-19 and our educational programming efforts. Special recognition and gratitude is due to our supporter Jocelyn Ayala for her assistance in obtaining this grant.



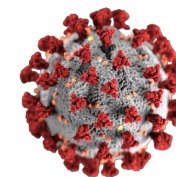
LAMBDA THETA ALPHA LATIN SORORITY INC.

In addition to the annual support pledged by Lambda Theta Alpha, they issued the Foundation an additional \$15,000 national donation to also be used towards those impacted by COVID-19 and our educational programming effort around COVID-19 and social injustice.



With these two key supporters and many individual donations, the Foundation campaigned and raised approximately \$33,000, earmarked to support those impacted by the COVID-19 pandemic and social injustice that was impacting our community at the same time. With these funds, the Foundation was able to provide 63 stipends during the 2020 year.

Although the pandemic was at the forefront of the Foundation's humanitarian relief focus, the Foundation continued to make relief stipends available for natural disasters. The Foundation was able to support a giving individual who used the support to provide food to those impacted by the devastating earthquake and hurricane Maria that happened in Puerto Rico in early 2020.



OUR PILLARED APPROACH TO

TAKING ACTION

EDUCATIONAL PROGRAMMING

In support of the Foundation's educational programming pillar, the Foundation awards community partners with grants to implement local programming to educate and empower their community. Due to COVID-19, only two of the five grants programs were able carry on their educational programming to further develop their professional skills, network and collaborate with members of their community.

Lambda Hill Days

Lambda Theta Alpha Latin Sorority, Inc.

On March 10-12, 2020, the sorority hosted its fourth annual political advocacy event on Capitol Hill called, Lambda Hill Days.

Just one day after the program commenced, the COVID-19 outbreak became a global pandemic. Sorority members scheduled meetings with 35 congressional offices, to discuss topics such as immigration, public health and education reform.

Despite several offices canceling, participants were able to attend trainings where they discussed legislative updates regarding immigration, the difference between immigration laws and policies. Additionally, they networked with members of the Congressional Hispanic Staff Association and discussed best practices on lobbying.



Skills For Success

Coffee Bean Club
Diamond - Hill Jarvis High School

During the Spring 2020 semester, 50 Diamond Hill-Jarvis High School students participated weekly in Skills for Success sessions, where they learned academic, social and service learning skills.

When COVID-19 disrupted in-person activities, students and teachers involved in the club started a podcast series as one of their virtual projects for another three weeks. This program allowed students to build community, particularly when the school culture changed due to the pandemic.

OUR PILLARED APPROACH TO

TAKING ACTION

EDUCATIONAL PROGRAMMING

Addressing this issue through its educational programming pillar, the Foundation compiled resources about minimizing the spread of COVID and methods to stay safe, especially when, if at all, attending protests and demonstrations. The Foundation continues to be committed to the safety and advancement of the Black community. Check out our resources on:

Knowing your voting rights.

How to get registered to vote.

BLM Resources in English and Spanish.

Safely protesting during the COVID-19 pandemic.

Self Care amid the COVID-19 pandemic.



The Foundation launched Direct Action Grants to support smaller organizers. Motivated by action, the Foundation adopted the Direct Action Grants as its official educational programming grants, expanding the eligible groups and purposes to better serve local communities. The following are the four groups of organizers which were our inaugural recipients of Direct Action Grants awarded for their work within the community:

Alonzo A. Crim Open Campus High School/ Phoenix Academy

Young Panthers Initiative, Dillard High School

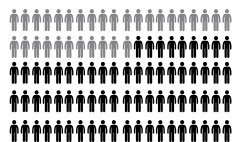
Not on Our Watch (NOW!), Inc.

Love Your Magic

OUR PILLARED APPROACH TO

TAKING ACTION

The LTA Foundation takes pride in being able to combat the disparities and inequities in the access to funding for higher education. Since 2018, the LTA Foundation has been committed to awarding seventeen \$1,000 scholarships to students in need across the United States.



69%

of college students took out student loans, including both private and federal debt.



TOTAL U.S. STUDENT LOAN DEBT

\$1.64 TRILLION

Source: U.S. Federal Reserve and Federal Reserve Bank of New York.

Having the LTA Foundation Scholarship support my endeavors is extremely reassuring as I take this leap of faith during the COVID-19 pandemic. It is vital for scholarships of this caliber to exist to ensure marginalized and underrepresented folks have the opportunity to breakthrough in higher education, regardless of the barriers in place.



TATIANA HERNANDEZ-MITCHELL
2020 Scholarship Recipient, Undergraduate Program

SCHOLARSHIP



2020 SCHOLARSHIP RECIPIENTS



KELLY LIN
University of California, Berkeley



JHOELINE RIOS
Kennesaw University



ZORA WHITFIELD
Denison University



TATIANA HERNANDEZ-MITCHELL
Syracuse University



EMELY HERASME
Iona College



ASHANTAE KELLEY
Wayne State University



WENDOLYN MARTINEZ
Eastern Washington University



KATI ZACARIAS
Denison University



LUIS ACEVES
University of Washington



RAMONA GARCIA
University of Connecticut



JACQUITA JOHNSON
Texas A&M University



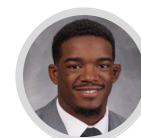
JOCELYN PEREZ
Syracuse University



YAZMIN VARGAS
California State University, Fresno



ARIANA AVILA
University of North Carolina - Chapel Hill



EVAN CARTER-TAYLOR
Purdue University



LISA PARLADE
Morgan State University



TINA ONIKOYI
Walden University

- High School Recipient
- Undergraduate Recipient
- Graduate / Masters Recipient
- Doctoral Recipient

AREAS OF STUDY

Anthropology • Biology • Clinical Psychology
Forensic Science • Health Policy and Management
Political Science • Psychology • Public Health Veterinary Medicine

221
APPLICANTS

APPLICANTS REPRESENTED
25 US STATES AND
1 TERRITORY

17%
MALE
APPLICANTS

83%
FEMALE
APPLICANTS

TAKING ACTION

IN 2020



In June of 2020 the Foundation took a firm stance on its commitment to supporting and uplifting Black communities and standing in solidarity with them.

The murder of George Floyd on May 25th, 2020 was one more death in a long history of police brutality against the Black community - but the pain, outrage, and heartache were fresh and moved people to take action.

The Foundation quickly recognized the disproportionate burden of the pandemic within predominantly Black communities. At the core of the Foundation is the belief that anyone, anywhere should be able to acquire the assistance, protection and rehabilitation from the effects of unprecedented natural disasters; have access to educational and professional resources to further the progress and growth of one's self and local community; and have the ability pursue higher education regardless of socioeconomic factors.

Black communities are historically at a disadvantage when trying to access disaster relief and higher education and are left to navigate these injustices daily.

Black Lives deserve to be respected. Black Lives deserve support. Black Lives Matter.

The Foundation's released public response can be found at www.ltafoundation.org/black-lives-matter.

BLACK
LIVES
MATTER



LAMBDA
THETA
ALPHA
foundation

TAKING ACTION

1.975 RUN

Annually we host our 1.975 Run for Relief. This year we created a Wellness Program for our Platinum Tier participants which ran for 6 weeks. The program was intended to prepare for the Virtual Run by building healthy habits with nutrition, movement, and mindset.



In the wake of adversity and to support the Black Lives Matter Movement, the Foundation pivoted the focus of its Annual 1.975 Run to highlight and support organizations already advocating for the welfare of Black Lives across the United States. These 4 organizations: Center for Policing Equity, The Gathering for Justice, The Movement for Black Lives & The Equal Justice Initiative, each received \$4,000 from the Foundation to further their initiatives in advancing the Black community.



THE ORGANIZATIONS WE SUPPORTED:



Center For
POLICING EQUITY

THE GATHERING
FOR JUSTICE

THE MOVEMENT
FOR BLACK LIVES

Equal Justice
Initiative

TOOK ACTION

OUR PARTNERSHIPS

LAMBDA THETA ALPHA LATIN SORORITY INC.

Lambda Theta Alpha Latin Sorority, Inc. is our first and largest partner! In 2020 they committed to providing the Foundation with \$25,000 through direct donation and through membership raised funds and exceeded their commitment! Members rallied through multiple campaigns to meet the \$25,000 goal, and we were proud to see a total of \$3,585 donated during their Semester Dues campaign from over 484 payments. This is a 5.6% increase over the amount donated during the same period in 2019. Member participation more than doubled in 2020 as well.



GREEK ORG APPAREL



Brenda Lee Medina, owner of Greek Org Apparel teamed up with the Foundation for the first time, and despite the impact of COVID-19 on her business, she was able to commit to supporting the Foundation, and provided a gift of \$300. We are excited to have Greek Org Apparel as a partner to the organization, not only because of the unique ways they can support our causes (ex. exclusive merchandise) but also because of their connection to Fraternal organizations, which can serve to expand our network of supporters and communities to benefit.

FINANCIAL SUMMARY

INCOME

Donations and Grant Income	\$66,400
Event Income	\$23,600
Product Sales	\$3,200

Total Income:	\$ 93,300
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Cost of Goods Sold	\$2,600
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Gross Profit:	\$90,700
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EXPENSES

Awards	\$53,100
Expenses	\$2,300
Operating Expense	\$6,200

Total Income:	\$61,700
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NET PROFIT:	\$29,000
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DONOR RECOGNITION

We are excited to recognize our supporters for their generosity and unwavering support. The compassion demonstrated by all of donors showed us the power of communities coming together in times of need. Partners, groups and individuals were key contributors to the Foundation achieving our fundraising goals.

We are proud to announce that we will be revamping our Donor Recognition Program in 2021. We are redesigning our program to not only celebrate individual donors but to also recognize groups of supporters. Our 2021 Tier levels will be:

Tier 1: Donations less than \$200
 Tier 2: Donations between \$200 and \$499
 Tier 3: Donations between \$500 and \$999
 Tier 4: Donations over \$1000+

Group Recognition Coming 2021:
 Tier 1: Direct Action Alliance
 Donations \$500 - \$999

Tier 2: Humanitarian Circle
 Donations: \$1,000+

The continued generosity, dedication and support will bring new perks, including new ways to proudly recognize individual and group contributions throughout the year.

Sincere appreciation to our reoccurring donors:

Cynthia Alvarez	Sandra Puebla
Nathalie Canadas	Elda Rodriguez
Stephanie Carrillo Higlesia	Iris Rodriguez
Darlene Castillo	Blanca Torres
Rossy Francisco	Zyanya Torres
Liz Lizama	Tiffany Vega-Gibson
Milena Orozco	

TOOK ACTION

OUR 2020 SUPPORTERS

Our Tier 2 Donors (Individuals who donated between \$200 - \$499):

Nathalie Canadas
 Stephanie Carrillo Higlesia
 Darlene Castillo
 Ana Choc
 Roberto Corona
 Rossy Maria Francisco
 Dr. Thomasa Gonzalez, PhD
 Michelle Grossman
 Mary Horne
 Diana Ibarria
 Jennifer Jeronimo
 Liz Lizama
 Edward Miranda
 Vanessa Morales
 Elisa Anastasia Oliver
 Maria Elena K. Ornelas
 Megan G. Quiroz
 Brittany Rich
 Alexis Richbourg
 Zuhai M. Rivera
 Dianna Romaguera
 Sheena Scypion
 Zyanya Torres
 Marcela Valadez
 Tiffany R. Vega-Gibson

Our Tier 3 Donors (Individuals who donated between \$500 - \$999):

Cynthia Alejandra Alvarez
 Ofelia Oviedo
 Merlix Reynolds
 Iris L. Rodriguez
 Neelima Veluvolu
 Dr. Denise C. Vidot, PhD

Our Tier 4 Donors (Individuals who donated \$1,000+):

Amber Bolden
 Greek Org Apparel
 Lambda Theta Alpha Latin Sorority Inc.

Our partners affiliates:

- California Area 3
- California Area 4
- ILA1
- Maryland Area 1
- Michigan - Illinois Area 1
- New Jersey Area 3
- North Carolina Area 1
- Texas Area 2
- Kappa Chapter
- Delta Mu Chapter
- Epsilon Kappa Chapter
- Eta Gamma Chapter
- Alpha Delta Alumnae Chapter
- Alpha Mu Alumnae Chapter

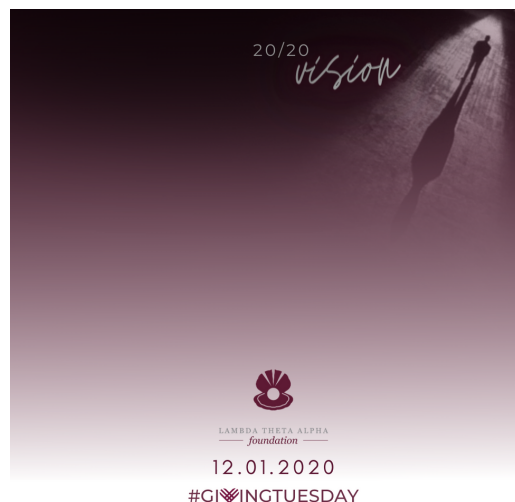
TOOK ACTION

GIVING TUESDAY

Giving Tuesday, often stylized as #GivingTuesday for the purposes of hashtag activism, is the Tuesday after Thanksgiving in the United States. It is touted as a "global generosity movement unleashing the power of people and organizations to transform their communities and the world."

During the days leading up to and on Giving Tuesday, the Foundation encouraged our community to either donate money to be used to support our mission or donate time through other organizations supporting those in need.

We are grateful for everyone who participated in our call for action. Our campaign resulted in reaching our



\$2,500

GOAL

The above could not have been achieved without our supporters. We are particularly grateful for our donors such as Alpha Mu Chapter of Lambda Theta Alpha Latin Sorority, Inc. who donated over \$500 during Giving Tuesday.

OVER
250
VOLUNTEER
HOURS

Lastly, we want to highlight the service given by our top volunteer, Annabelle Liz of the Eta Beta Chapter of Lambda Theta Alpha Latin Sorority, Inc. who individually donated 50 hours of service by bringing meals to the doorsteps of homebound seniors as well as sorted pantry goods, replenished shelves and packed bags that were distributed in the community with the organization, Metro World Child.

HOW TO SUPPORT US

2020 was a year that completely disrupted our lives, and yet this disruption highlighted what was most important to us. The Lambda Theta Alpha Foundation is rooted in community support and empowerment. We will continue to utilize our resources to uplift those seeking higher education, care for those affected by humanitarian disasters, and extend support to those who go out and do good in their communities.

We are so grateful for our supporters, friends, families, and communities that decided to support our mission and in 2021 we will continue answering the call to advance and support of our communities as far as our resources allow us.

Follow us on social media
and share our content!



@ltafoundation

Purchase a Lambda Theta Alpha Shield Shirt

Members can get their official Lambda Theta Alpha Latin Sorority, Inc. Shield Shirts from the Foundation. Packages begin at \$20. A portion of each purchase (\$5) is donated to the Foundation to support our work.



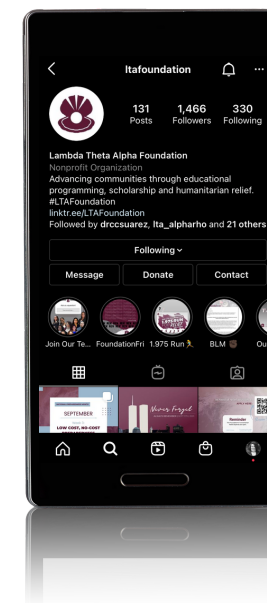
Shop on Amazon

When you shop on Amazon Smile, select the Lambda Theta Alpha Foundation as your non-profit of choice. A donation of 0.05% of your purchase amount will be donated back to the Foundation while making everyday purchases!



Shop for the Crescent Moon Pendant - Greek Org Apparel

When purchasing a crescent moon pendant from GreekOrgApparel.com, 50% of your purchase amount will be donated directly to the Foundation.



EXECUTIVE BOARD OF DIRECTORS



DR. DENISE C. VIDOT
President, 2019 - 21



JENNA ORTIZ
Vice President of Administration, 2020 - 21



DAMARIS GARCIA
Vice President of Communications, 2020 - 22



AMBER C. BOLDEN
Vice President of Development, 2019 - 21



BRITANY RICH
Vice President of Finance, 2020 - 22



DR. JESSICA Y. ISLAM
Vice President of Operations, 2020 - 22



VANESSA MORALES
Vice President of Strategy, 2020



MERLIX REYNOLDS
Advisor, 2019 - 22

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CYNTHIA ALVAREZ
Director of Individual Giving
2019 - 20



STEPHANIE CARRILLO HIGLESIA
Director of Marketing
2019 - 20



ARTHUR BROWN
Director of Branding and Design
2020 - 21



BREE DOUTHITT
Webmaster and Assistant
2020 - 21

The Lambda Theta Alpha Foundation's Board of Directors govern the work of the Foundation. The Board shapes the Foundation's direction and ensures that the resources and efforts in place match the Foundation's mission to advance the community through scholarship, educational programing, and humanitarian relief.

Lambda Theta Alpha
Foundation, Inc.
info@ltafoundation.org
ltafoundation.org



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